



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/DS(MS)/2022

Date: 07.09.2022

Circular No: Acad-99/2022

All the Heads of Schools affiliated to CBSE

Subject: Swachh Sagar Surakshit Sagar Campaign – reg.

Dear Principal

India is proud to have a vast coastline of more than 7,500 kilometres. However, litter especially in the form of plastics in the marine environment are a major concern and growing international problem. A number of studies have shown their harmful impact on marine biodiversity, ecosystems, fisheries, human health and economy.

The 'International Coastal Cleanup Day' is celebrated globally on the third Saturday of September every year. This year on 17th September 2022, the Government of India along with other voluntary organizations, and the local society will run a cleanliness campaign 'Swachh Sagar, Surakshit Sagar' (Clean Coast, Safe Sea) along India's entire coastline. This campaign is being led by Ministry of Earth Sciences, and supported by a number of other Government & Non-Government agencies. This year's event also coincides with the celebrations of Azadi Ka Amrit Mahotsav on 75th year of the India's independence; The coastal cleanup drive will be carried out on 75 beaches across the country with 75 volunteers for every kilometre of the coastline.

In addition to above, the following competitions are being organized online on MyGov portal:

Class I to IV: Painting and Sketching Competitions:

Participants to submit original paintings or sketches themed 'Our Oceans So Beautiful' or 'Humara Sagar Itne Sundar'. Entries should highlight what they know to be the most beautiful thing in the ocean or what they imagine could be the most revered thing in the ocean. They can be as creative and innovative as they want to. This could include creatures, treasures, equipment, technology, monuments, cities etc. anything. The following link may be clicked to participate:

<https://www.mygov.in/task/humare-sagar-itne-sundar-our-seas-beautiful-seas-painting-competition>

Class V to VIII: Painting / Sketching and Essay Writing Competitions:

Participants to submit original sketches, hand drawn paintings, and upto 800 words essay themed 'Cleaner Oceans, Better Life' or 'Swachh Sagar, Sampurna Jeevan'. The focus should be to share ideas around how cleaner oceans and greener coastal areas can improve the quality of life of citizens.

Painting/ Sketch Competition: <https://www.mygov.in/task/swachh-sagar-sampoorna-jeevan-cleaner-oceans-better-life%E2%80%99-painting-sketch-competition/?%2Fanchvdgfeufi=>

Essay Writing Competition: <https://www.mygov.in/task/swachh-sagar-sampoorna-jeevan-cleaner-oceans-better-life%E2%80%99-essay-writing-competition/?%2Fqoirhcjhvfj=>



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली –110002

'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Class IX to XII: Poetry & Jingle Writing, and Painting Competitions:

Participants to submit original poems upto four stanzas, jingles not more than 4 lines,. And original paintings themed 'Cleaner Oceans: Life and Living' or 'Swachh Sagar: Jeevan Aur Aajeevika'. The entries should highlight how cleaner oceans and healthier coastal ecosystems help sustain life and livelihoods. The following link(s) may be clicked to participate:

Poetry Competition: <https://www.mygov.in/task/clean-seas-life-and-living%E2%80%99-or-%E2%80%98swacch-sagar-jeevan-aur-aajeevika%E2%80%99-poetry-competition-%E2%80%93-classes/?%2Fajdhncjncj=>

Painting Competition: <https://www.mygov.in/task/clean-seas-life-and-living-or-%E2%80%98swacch-sagar-jeevan-aur-aajeevika%E2%80%99-paintingsketch-competition-%E2%80%93-classes/?%2Fajshhdjncj=>

Jingle Competition: <https://www.mygov.in/task/clean-seas-life-and-living-or-%E2%80%98swacch-sagar-jeevan-aur-aajeevika%E2%80%99-jingle-competition-%E2%80%93-classes/?%2Fajshdhccbn=>

The last date to participate in the above online competitions is 11.09.2022.

In addition to above, the schools may organize on-shore or off-shore activities such as:

1. Quiz competitions
2. Debates and Extempore Elocution Competitions
3. Plan hands-on experiments sessions and lectures etc.
4. Participation in the clean-up drive on 17 September

You are requested to disseminate the above information among the students and teachers of your school and encourage them to participate in the above activities.

With Best Wishes

Dr. Joseph Emmanuel
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001.



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5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005.
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
13. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
14. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
15. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
16. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
17. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
18. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
19. In-Charge, Library
20. The Head (Media & Public Relations), CBSE
21. DS to Chairperson, CBSE
22. SPS to Secretary, CBSE
23. SPS to Director (Academics), CBSE
24. SPS to Director (Information Technology), CBSE
25. SPS to Controller of Examinations, CBSE
26. SPS to Director (Skill Education), CBSE
27. SPS to Director (Professional Examinations), CBSE
28. SPS to Director (Training), CBSE
29. SPS to Director (CTET), CBSE
30. SPS to Director (EDUSAT), CBSE
31. Record File

Director (Academics)



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